

7th Social Entrepreneurship Summit 2025

“Creating Social Value for a Better World”

ONLINE PROGRAM *August 27 and 28, 2025*

Maastricht University | UNIVERSIDAD DEL NORTE | ELANET | VUB | VUB Chair SOCIAL ENTREPRENEURSHIP Think, create & connect

7th SOCIAL ENTREPRENEURSHIP SUMMIT

- CREATING SOCIAL VALUE FOR A BETTER WORLD -
SES2025

SOCIAL INNOVATION | IMPACT AND SUSTAINABILITY | SOCIAL BUSINESS MODELS
ENTREPRENEURSHIP EDUCATION | SUPPORT ECOSYSTEMS.

If you are a researcher, social entrepreneur, business leader, or passionate about social impact, this summit is for you. Join us in person or online and connect with global expert

August 27 & 28
Universidad del Norte
Barranquilla

> REGISTRATION

Universidad del Norte | Barranquilla, Colombia
<https://www.elanet-se.org/social-entrepreneurship-summit-2025/>

#SES2025

Due to the last-minute updates received from our participants, this version of the program is subject to minor updates in the coming days. The final version of this program will be distributed during the summit.

Thank you for your understanding!

**PLEASE NOTE THAT ALL HOURS OF THIS PROGRAM ARE
INDICATED IN CENTRAL EUROPEAN TIME (CET)**

Online Program – Social Entrepreneurship Summit 2025

27 and 28 Aug

WELCOME LETTER

Welcome to the 7th Social Entrepreneurship Summit 2025!

We are happy to welcome you to this year's Social Entrepreneurship Summit, marking the return of our event to Latin America after our 2024 edition in Sofia, Bulgaria. Since its inception in 2019, the Summit has grown into a unique platform that unites academics, practitioners, policymakers, and social entrepreneurs from across the globe to collaboratively address society's most pressing issues.

Over the course of six successful editions, the Summit has engaged more than 1,000 participants worldwide, both in person and online. Last year's edition brought together over 100 participants from Europe, Asia, Africa, and the Americas, and this year we are excited to continue building on that momentum.

The theme of SES2025, "Creating Social Value for a Better World," reflects our ambition to engage in meaningful discussions about the micro, meso, and macro-level processes, resources, and actors that are essential for maximizing social impact. In the wake of global disruptions to ongoing international conflicts, this theme has become particularly timely. The Summit offers a vital space to debate and co-create ideas on how to strengthen ecosystems that enable social enterprises to develop sustainable, resilient, and long-lasting business models.

After months of careful preparation, we are proud to present a dynamic program of academic presentations, practitioner contributions, workshops, and roundtables. We invite you to actively participate, exchange insights, and take advantage of the opportunities for collaboration that this event provides.

We would like to express our heartfelt gratitude Universidad del Norte that made SES2025 possible. Special thanks go to ELANET (<https://www.elanet-se.org/>), the international university-centered ecosystem supporting social entrepreneurs, for powering this Summit and helping to bring our shared vision to life.

We wish you an inspiring and productive time at the Summit and hope that your experience in Barranquilla—whether in person or online—will be both rewarding and memorable. Please join the conversation on social media using the hashtag #SES2025.

Warm regards,

The Organizing Committee

Name	Institution(s)	Email	Responsible for
Prof. Dr. Abel Diaz Gonzalez ,	Maastricht University (The Netherlands)	abel.diazgonzalez@maastrichtuniversity.nl	In person event
Prof. Dr. Juan Pablo Escorcía	Universidad del Norte (Colombia)	juane@uninorte.edu.co	In person event
Prof. Dr. Jahir Lombana	Universidad del Norte (Colombia)	lombanaj@uninorte.edu.co	In person event
Prof. Dr. Nikolay Dentchev	University of National and World Economy (Bulgaria); Vrije Universiteit Brussel (Belgium)	Nikolay.dentchev@unwe.bg	Online event
Bart Leyen	Vrije Universiteit Brussel (Belgium)	Bart.Pierre.H.Leyen@vub.be	Online event

This program only includes the online sessions!

The in-person program for the sessions at Universidad del Norte is available here:

<https://www.elanet-se.org/wp-content/uploads/2025/08/Programacion-Onsite-SES2025-Universidad-del-Norte-Barranquilla.pdf>

Please note that you can only participate either online or in person. Sessions taking place in Barranquilla will not be broadcasted via Zoom. **Only the Plenary Sessions will be available for Online participants.**

The link to access to all Zoom Sessions is:

<https://us06web.zoom.us/join/83655629375?signature=bKtzfW-6yEp-pdpVLrKzOSOull4-2YATn-4pYs8Rjv0>

El enlace para acceder a todas las sesiones de Zoom es:

<https://us06web.zoom.us/join/83655629375?signature=bKtzfW-6yEp-pdpVLrKzOSOull4-2YATn-4pYs8Rjv0>

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OVERVIEW OF ONLINE SESIONS

Day	Time (CET)	Activity	Language	Room	Zoom details
Wednesday 27 August	14:00 – 15:30	Session O1a	English	1	Zoom ID: 253 855 1129 Password: SES25
		Session O1b	English	2	
	16:00 – 17:30	Plenary 1 (stream from Universidad del Norte)	Spanish		Register here .
		Online plenary	English	/	Zoom ID: 253 855 1129 Password: SES25
	18:00 – 19:30	Session O2a	English	1	
		Session O2b	Spanish	2	
Thursday 28 August	14:00 – 15:30	Session O3a	English	1	Zoom ID: 253 855 1129 Password: SES25
		Session O3b	English	2	
	16:00 – 17:30	Plenary 2 (stream from Universidad del Norte)	Spanish		Register here .
	18:00 – 19:30	Session O4a	English	1	Zoom ID: 253 855 1129 Password: SES25
		Session O4b	Spanish	2	

Program for Online participants

Breakout rooms coordinator: Bart Leyen

Wednesday, 27 AUGUST

Session O1(a) (English)

Time: 14:00 – 15:30 (CET)

Zoom ID: [253 855 1129](#)

Password: SES25

Host: Nikolay Dentchev

Social Impact in your hands - Comprehensive guide for social impact start-ups

By: *Simona Sinesi*

The Importance and Function of Multilingualism in the Entrepreneurial Network of the Katangese Copperbelt in the Democratic Republic of the Congo

By: *Blanchard Cheko Misakabu*, Michael Kasombo Tshibanda

The challenge of financial leverage in the survival of Colombian micro-entrepreneurs in the clothing subsector

By: Berta Lucía Hurtado Cataño, *Edwin Andrés Jiménez Echeverri*, *Mariana Torres Pérez*, Sergio Andrés Sierra Luján

Session O1(b) (English)

Time: 14:00 – 15:30 (CET)

Zoom ID: [253 855 1129](#)

Password: SES25

Host: Bart Leyen

Leadership in social entrepreneurial ecosystems: A process Perspective

By: *Bart Leyen*, Nikolay Dentchev

Growth of SMEs in the mining sector in the DRC: the role of the local entrepreneurial ecosystem

By: *Tresor Mupeta Mutwila*, Nikolay Dentchev, Pascal Sem Mbimbi,

Valorization of research results and entrepreneurial innovation in public universities of Haut-Katanga and Lualaba provinces in the Democratic Republic of Congo

By: *Emmanuel Sipila Kahozzi*

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ONLINE OPENING AND PLENARY (English)

Time: 16:00 – 17:30(CET)

Zoom ID: [253 855 1129](#)

Password: SES25

Host: Bart Leyen

Resilience as Strategy: Social Enterprises in Times of Uncertainty

Speakers:

- Nikolay Dentchev, Professor Social Entrepreneurship at University of National and World Economy, Vrije Universiteit Brussel
- Victor Schiller, President at R Cubed group, PhD researcher at Bayes Business School
- Leendert de Bell, Professor of Sustainable Labor at Utrecht University of Applied Sciences
- Thierry Deflandre, Board member at Entrepreneurs for Entrepreneurs

PLENARY 1 (Spanish)

Time: 16:00 – 17:30 (CET)

Register [here](#) to access the stream.

Host: Online stream from Universidad del Norte

Saludo de bienvenida a la Universidad del Norte

Maria Clemencia Sierra, Decana Escuela de Negocios

Jeannie Caicedo, Directora de Cooperacion y Desarrollo Internacional

Introducción al Social Entrepreneurship Summit 2025

Abel Diaz Gonzalez, Maastricht University (The Netherlands)

Panel Alianza 4U: “Formar para transformar: oportunidades y desafíos de la Universidad en emprendimiento e innovación social”

Moderador: Juan Pablo Escorcia, Director Centro de Emprendimiento, Universidad del Norte.

Conferencistas: Maria Isabel Ururita (ICESI), Adolfo Eslava (EAFIT), Adela Velez (CESA), Mariangela Lopez (Uninorte).

Session O2(a) (English)

Time: 18:00 – 19:30 (CET)

Zoom ID: [253 855 1129](#)

Password: SES25

Host: Nikolay Dentchev

Entrepreneurial vs. non entrepreneurial female at the BOP: offering adequate support for empowerment!

By: Victoire Mukuzo Muheme, Nikolay Dentchev, Bart Leyen,

Givers Gain: Volunteering as a Practice of Entrepreneurship

By: Man Yang, Tamara Galkina

Session O2(b) (Spanish)

Time: 18:00 – 19:30 (CET)

Zoom ID: [253 855 1129](#)

Password: SES25

Host: Cristian Guerra Flores

Aspiraciones de crecimiento en los emprendimientos por necesidad: Revisión sistemática en contexto de pobreza

By: Cristian Oswaldo Guerra-Flores, Jana Schmutzler, *Olga Rodríguez-Ulcuango*

DreamBuilder en el sur austral: Innovación metodológica para el emprendimiento social con enfoque territorial y de género en la universidad pública chilena

By: *Evelyn Angelica Hiller Garrido*

Emprendimiento inclusivo en México: barreras y facilitadores desde los sistemas financieros, la educación y la política pública

By: *Cristina Pérez Trejo*, Juan Manuel Corona Alcántar, *Kerena Torres Castañeda*

THURSDAY, 28 AUGUST

Session O3(a) (English)

Time: 14:00 – 15:30 (CET)

Zoom ID: [253 855 1129](#)

Password: SES25

Host: Andrea Samaniego

Transforming Not-for profit into Social Enterprises : The case of Tamuri-Morocco

By: *Adnane Addioui, Fatima Zohra Sabrane*

Sustainability strategies for social enterprises in the Katangese Copperbelt region in the Democratic Republic of Congo: A stakeholder mapping approach

By: *Dony Mudimbi Wa Mudimbi*

Building Entrepreneurial Self-Efficacy Through Bricolage: Evidence from Social Entrepreneurs in Latin America

By: Adriana Amaya, *Andrea Samaniego*, Edgar Izquierdo, Jorge Salas

Session O3(b) (English)

Time: 14:00 – 15:30 (CET)

Zoom ID: [253 855 1129](#)

Password: SES25

Host: Bart Leyen

Navigating the Ecosystem: A Comprehensive Toolkit for Strengthening Social Enterprise Support Organisations

By: *Adeline de Jong*, Billy Groom

Open-Source Innovation to Tackle Infant Malnutrition through Inclusive Technological Collaboration

By: *Enrique Rafael Maldonado Romero*

Learning from Social Entrepreneurs: What It Takes to Succeed in Europe, Canada, and South America

By: *Tatjana Brkic*

PLENARY 2: Iniciativas exitosas en el ambito cultural y universitario en innovacion social (Spanish)

Time: 16:00 – 17:30

Register [here](#) to access the stream.

Host: Online stream from Universidad del Norte

Speakers:

- Juancho Jaramillo, Carnaval de Barranquilla
- La marca du Nord y su relación con el Programa Institucional de becas y apoyo financiero de la Universidad del Norte, Guillermo Manjarrés, Director de Bienestar y Vida Universitaria, Universidad del Norte

Social Entrepreneurship Summit reflections and next edition (English)

Speakers:

- Nikolay Dentchev, University of National and World Economy (Bulgaria)
- Laura Michellini, LUMSA University (Italy)

Session O4(a) (English)

Time: 18:00 – 19:30 (CET)

Zoom ID: [253 855 1129](#)

Password: SES25

Host: Nikolay Dentchev

Game Over; Try Again? What helps failed entrepreneurs re-enter entrepreneurship?

By: *Jiabin Zhang*, Joeri van Hugten, Wouter Stam

Entrepreneurial bricolage strategies & the resilience of women traders in the border zones of the Democratic Republic of Congo-Zambia

By: *Mamie Mujinga Kalenga*

The Evolution of Motivational Research in Social Entrepreneurship: A Bibliometric Analysis

By: *Meryem Sahif*, Abdellatif Ryahi

Session O4(b) (Spanish)

Time: 18:00 – 19:30 (CET)

Zoom ID: [253 855 1129](#)

Password: SES25

Host: Andrea Samaniego

Un modelo integral de empresa social que transforma comunidades desde el fútbol

By: *Andrea Chaustre*, Carlos Perez

Orientación emprendedora en emprendimientos indígenas, revisión bibliográfica

By: Jana Schmutzler De Uribe, *María Fernanda Miranda Salazar*

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Ecosistema Emprendedor Universitario en América Latina: una revisión sistemática de la literatura

By : *Cristina Pérez Trejo, Kerena Torres Castañeda,* René Rivera Huerta

Thanks for your participation